

# Where did they come from?

MARION Travel Agency has been operating on the tourism market since 1997. They have gathered in one place the best offers of travel agencies on the Polish market.



### They specialize in

Sale of foreign tourist events

Sale of domestic holidays, youth camps

Sale of insurance policies for individuals and groups

Integration, incentive and training events at home and abroad



Sale of cheap and regular airline tickets Sale of bus communicati on tickets



### They have two types clients

#### Young people

Young people can go to sightseeing and cultural camps.

#### Older people

Trips abroad in groups or alone at attractive prices

# MARION goals and why did they develop their idea:

- Help in finding a vacation
- Unite the youth in the colonies
- Finding holidays at attractive prices
- Matching holidays to your budget
- Selling tickets from trusted airlines
- To use critical thinking to speculate about the future of human migration



### What makes them successful?

It's simple, everything comes from their experience of providing you with a perfect fit for every pocket. For 25 years they have gained a lot of experience and are therefore recommendable



## What challenges are they facing or could potentially face?

They like challenges and don't worry about any of them, they are ready for anything and everything



### How are they promoted?

- They are promoted by their own clients and the website: https://bpmarion.com.pl
- Also many colonies apply to them
- They do not need any ads



# Thank you for your attention